



Senator Philip Ozouf

Assistant Chief Minister
States of Jersey

About Jersey



45 square
miles in size



Population of
around 99,000

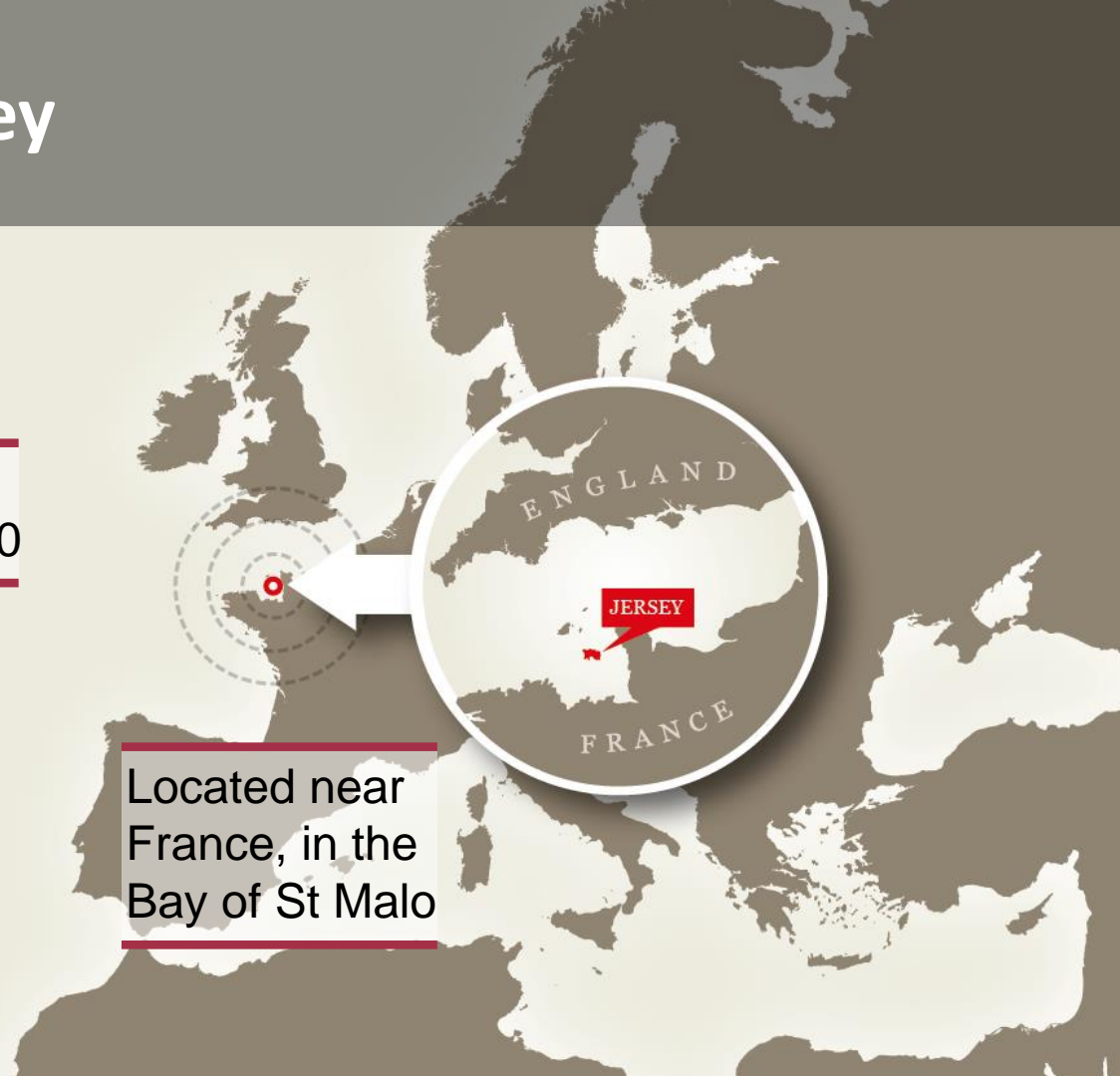


42,000
households



7,000
businesses

Located near
France, in the
Bay of St Malo





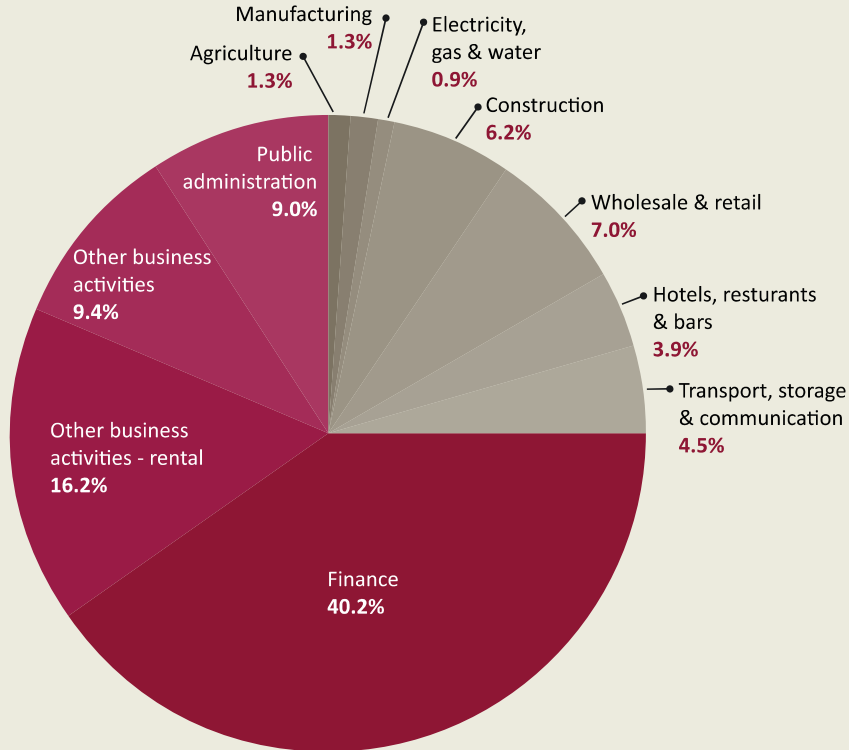
**British Crown
Dependency**

**Robust economy
and stable secure
society**

Self-Governing

**Independent
Fiscal, Legal
and Judicial
system**

Jersey's Economy



1

Robust

2

Evolved economy

- Agriculture
- Tourism
- World famous Jersey Cows and Jersey Royals

3

Fiscal stability

**INTERNATIONAL
FINANCE CENTRE
OF THE YEAR**

STEP Awards 2009/2010

**OUTSTANDING
INTERNATIONAL WEALTH
FINANCIAL CENTRE**

Private Banker International Awards 2012

BEST OFFSHORE CENTRE

Global Investor/ISF Awards 2012

**BEST INTERNATIONAL
FINANCE CENTRE**

*International Fund and Product Awards
2012*

BEST OFFSHORE CENTRE

Global Investor/ISF Awards 2013

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IFC OF THE YEAR
Wealth Briefing Awards 2013

**BEST IN CLASS FOR FUND
SERVICES**
International Fund & Product Awards 2013

HIGHLY COMMENDED IFC
International Fund & Product Awards 2013

IFC OF THE YEAR
*Citywealth International Financial Centre
Awards 2013 and 2014*

**BEST INTERNATIONAL
FINANCE CENTRE**
Wealthbriefing - European Awards 2014

**BEST INTERNATIONAL
FINANCE CENTRE**
*Professional Adviser - International Fund
& Product Awards 2014*

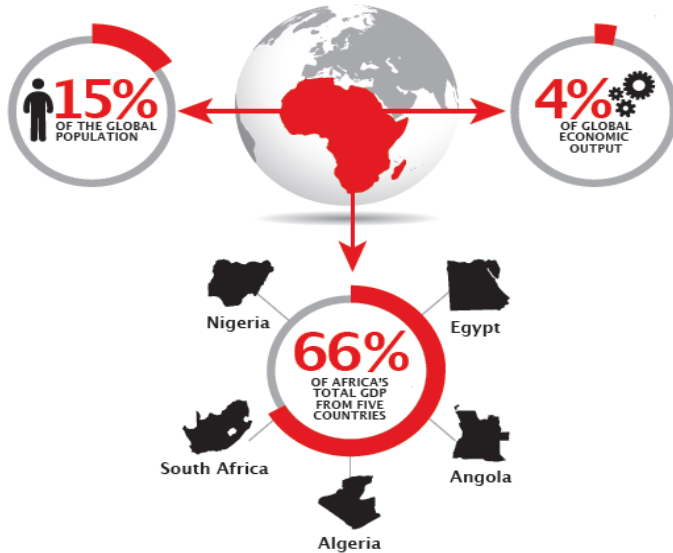


Jersey's value to Africa



The role for international financial centres in delivering
sustainable growth in developing countries

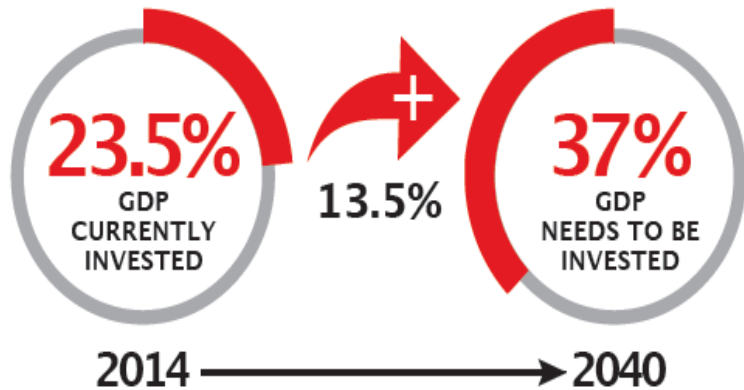
Putting Africa in a world context



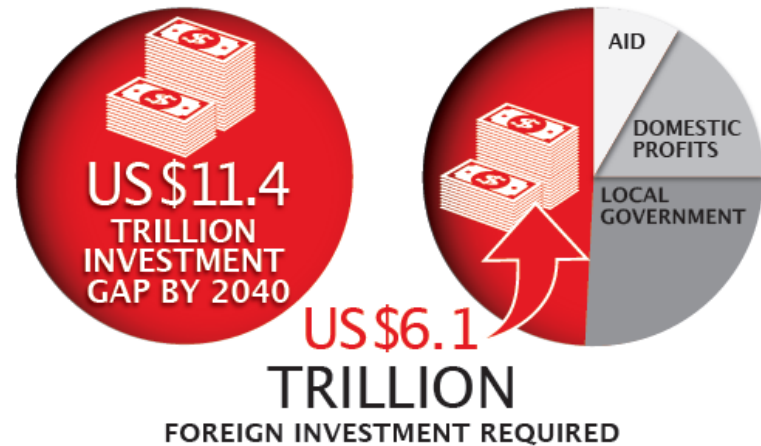
Africa needs investment to realise its full potential



Africa needs to invest more of its GDP



Only foreign private investment can fund Africa's investment needs



**Africa's economy has
the potential to grow
by 5% per annum**



**Demographic trends
should boost Africa's
productive capacity over
the next 30 years**



Summary

Facilitate
Investment Flows
into Africa

Encourage
Entrepreneurship
through wealth
management

Work to tackle
economic crime
and enforce robust
legislation

